



## SCHOOL FOR RABBLE ROUSERS PROFESSIONAL DEVELOPMENT WORKSHOPS

School For rabble-rousers is a new program offered by the award-winning Canadian news publication, rabble.ca.

Since 2001, rabble.ca has provided news for the rest of us. And now, we are providing empowering professional development training for the rest of us.



School for rabble-rousers provides your team with customizable workshops on a variety of important skills and topics. Subjects for our workshops include Public Speaking Workshops designed for advocates and social justice leaders to provide instruction on how to write an incisive op-ed that gets picked up by the media.



Participants in [rabble.ca](https://rabble.ca)'s workshops will enjoy top-notch facilitation. In addition, they will receive educational reference materials to take home.

### **Who Leads The Workshops:**

School for Rabble Rousers provides an opportunity to receive professional development from people who are as committed to socially progressive politics as you are. Our Experienced subject-matter experts lead [rabble.ca](https://rabble.ca)'s workshops - always teaching through an intersectional and inclusive lens.

### **Creating a Safe Professional Development Space:**

School for Rabble Rousers is designed to be inclusive, intersectional, and welcoming. The team at [rabble.ca](https://rabble.ca) believes in the value of all workers and the importance of Labour Movements, making our workshops perfect for Unions, forward-thinking businesses, non-profits, progressive politicians, and advocates and activists who are trying to raise awareness about vital social justice issues.

### **How Workshops Are Held:**

School for Rabble Rousers' professional development workshops can be easily held over Zoom. Depending on the location of an organization, we are also happy to provide in-person facilitation.

# LIST OF WORKSHOPS:

---

## **DEBATE, PUBLIC SPEAKING, AND PODCAST-FOCUSED WORKSHOPS**

Facilitator: Sarah Sahagian, former consulting coach of China's National Public Speaking Team and Current Head Coach of Singapore's National Public Speaking Team. Sarah Sahagian is also an accomplished podcaster with a decade of experience producing and hosting acclaimed series.

---

## **PUBLIC SPEAKING FOR UNION LEADERS:**

The most persuasive speakers understand that an engaging style and a poignant message make people want to listen to them. Understanding how to communicate with the union members a leader represents is a vital part of the job. These workshops are designed to give participants the skills they need to communicate with their members effectively.

---



## **PUBLIC SPEAKING FOR NON-PROFIT LEADERS:**

This workshop is designed by non-profit leaders for non-profit leaders, whether they are staff, board members, or senior volunteers. We understand the concerns non-profits have and we believe the ability to communicate the purpose and goals of a non-profit to stakeholders like potential donors is vital for the success of any organization. Let us teach you how to harness the power of public speaking for social good!

---

## **PUBLIC SPEAKING FOR ACTIVISTS AND ADVOCATES:**

We at [rabble.ca](http://rabble.ca) believe that being a confident public speaker is like having a superpower. This workshop empowers people with the skills they need to articulate why a cause matters to them and why it should matter to others.

---

## **HOW TO DEBATE A CONSPIRACY THEORIST:**

This workshop focuses on the best practices for engaging in debates with someone who holds conspiratorial beliefs. It is designed to help participants learn if and when to attempt such interventions and strategies for maximizing the odds of getting through to a conspiracy theorist.

---

## **HOW TO BE A MEMORABLE PODCAST GUEST:**

Want to discuss the topics that matter to you on a podcast? This workshop is designed to empower you with the skills you need to be an engaging and memorable guest on radio shows and podcasts.

---

## **FORMAL SPEECH-WRITING:**

Want to learn how to write a formal speech the way the pros do? This workshop is designed to help you mold ideas into eloquent speeches that make an impact. Students will learn the elements that go into creating an unforgettable keynote address, from speech structure to rhetorical devices and elements of excellent public speaking style.

---

## **WRITING WORKSHOP:**

Nick Seebruch is the Editor of the award-winning [rabble.ca](http://rabble.ca). An accomplished journalist, Nick's incisive writing and editing skills are central to rabble's success. Nick has also worked as on-air talent for Cogeco Media. He holds a graduate diploma in journalism from Montreal's Concordia University.

---

## **HOW TO WRITE AND PITCH A POWERFUL OP-ED**

The ability to write a persuasive and thought-provoking op-ed is an essential skill for thought leaders in 2025. But how do you write a thoughtful op-ed that gets published in outlets of record? This workshop demystifies the processes of researching, writing, and pitching op-eds. Attendees will leave feeling inspired to put proverbial pen to paper.

---



# PRICING:

When you receive professional development training from rabble.ca, the proceeds go to empowering our non-profit publication to provide progressive news for Canadian readers. Our pricing is designed to be competitive and more accessible than other PD options.

**WORKSHOPS FOR 3 - 10 PEOPLE: \$70 PER PERSON PER HOUR**

---

**WORKSHOPS FOR 10+ PEOPLE: \$60 PER PERSON PER HOUR**

---

**ONE-ON-ONE TRAINING SESSIONS: \$210 PER HOUR**

---

*NB. Discounts can be negotiated for day-long or half-day training sessions. rabble.ca also offers a 10% non-profit discount on all Professional Development trainings. In addition, current rabble.ca sustaining partner organizations receive a 10% discount on all PD offerings.*

